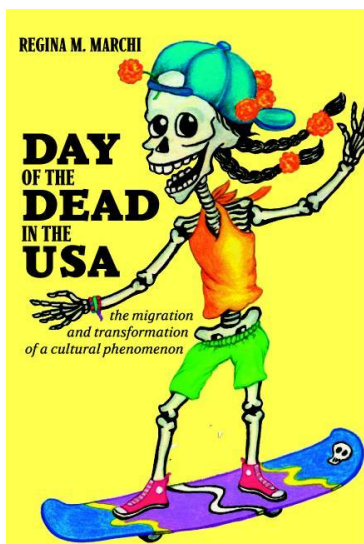


The Center for Integrative Psychology

At Alliant International University presents

Day of the Dead



In the 1970s, Chicana/o artists in CA, inspired by Mexico's Día de los Muertos celebrations, began creating altar exhibits in the USA. Weaving together Latin American Indigenous spiritual traditions and elements of US popular culture, they transformed Day of the Dead into a medium for communicating about Latino identities and histories.

Day of the Dead became a trailblazer in multicultural education in schools, museums, universities, public libraries and community centers. Today, people of diverse ethnicities and races celebrate Day of the Dead, and schools, social service agencies and community centers organize altar making events to share family histories, create a sense of community, and help constituents process feelings of loss.

This Friday evening discussion will explore the variety of spiritual, educational, cultural, psychological and political reasons that Day of the Dead altar making has grown increasingly popular in the US, traveling from the Latino barrios of the West Coast to the East Coast, the Midwest, the South and even Alaska and Hawaii!

Regina Marchi holds a Ph.D. in Communication and is an assistant professor in the Department of Journalism and Media Studies at Rutgers University. Prior to life in academia, she worked as a journalist in Latin America and the US. Her research examines the intersections of politics, media, and culture, looking at how historically disenfranchised populations use alternative media formats to communicate about political and social issues affecting them. She is the author of *Day of the Dead in the USA* which won the 2010 James W. Carey Award for Media Research and a 2010 International Latino Book Award. For more information, please visit: <http://comminfo.rutgers.edu/directory/rmarchi/index.html>

Professional 2.5 Hrs/ CE Certificate \$35

This workshop meets the qualifications for 2 hours of continuing education credit. Alliant International University is approved by the American Psychological Association to sponsor continuing education for psychologists. Alliant International University maintains responsibility for this program and its content. Alliant International University is also approved by the California Board of Behavioral Sciences (provider #PCE234) and the California Board of Registered Nursing (provider #CEP11235) to sponsor credit for marriage and family therapists, social workers, and registered nurses. CEUs pending.



Friday, **Oct 14th**, 2011

6:30pm - 8:30pm (Green Hall)

~ Wine and Cheese reception begins at 6:00pm ~

CSPP at Alliant Intl University

Scripps Ranch Campus

10455 Pomerado Road

Scripps Ranch, 92131

Visit www.integrativepsychology.net to *RSVP for Reservation, Information and Directions*

\$10 donation on-line or at the door

Discovery, Conversation, Learning, Friendship and Community